

Last Updated: April 20, 2021

Southeast Idaho Economic Overview

Civilian Labor Force (Mar 2021)	88,249	1
Unemployment Rate (Mar 2021)	3.2%	
Population (2019)	170,077	
Median Household Income (2019)	\$53,483	
Per Capita Personal Income (2019)	\$40,416	
Poverty Rate (2019)	13.9%	The state of the s

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1. Regional Demographic Characteristics, 2019

	Southeast	Region (%)	State of Idaho (%)	United States (%)
Total Population	170,077	100.0%	1,717,750	324,697,795
Race and Ethnicity				
White alone, not hispanic	138,578	81.5%	82.0%	60.7%
Black or African American alone, not hispanic	824	0.5%	0.7%	12.3%
Native American alone, not hispanic	4,972	2.9%	1.1%	0.7%
Asian alone, not hispanic	1,827	1.1%	1.3%	5.5%
Hispanic or Latino (of any race)	20,012	11.8%	12.5%	18.0%
Gender				
Male	85,111	50.0%	50.1%	49.2%
Female	84,966	50.0%	49.9%	50.8%
Age				
Median age	36.2	-	40.3	38.1
Under 18 years	48,431	28.5%	25.7%	22.6%
Over 18 years	121,646	71.5%	74.3%	77.4%
21 years and over	114,723	67.5%	70.2%	73.3%
Over 65 years	24,408	14.4%	15.4%	15.6%
Educational Attainment (Population 25 years and 0	ver)			
Less than 9th grade	3,500	2.1%	2.2%	3.5%
High school graduate (with equivalencies)	31,510	5.8%	17.8%	18.3%
Some college, no degree	29,469	17.3%	16.9%	13.9%
Associate's degree	9,893	5.8%	6.4%	5.8%
Bachelor's degree	17,591	10.3%	12.1%	13.4%
Graduate or professional degree	7,576	4.5%	5.8%	8.4%
Median Household Income	\$53,483	-	\$56,605	\$62,843

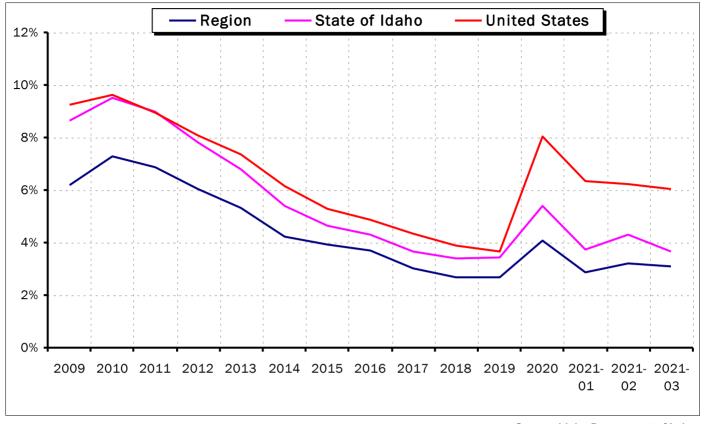
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2021	88,249	85,402	2,847	3.2%
March 2020	88,175	86,075	2,100	2.4%

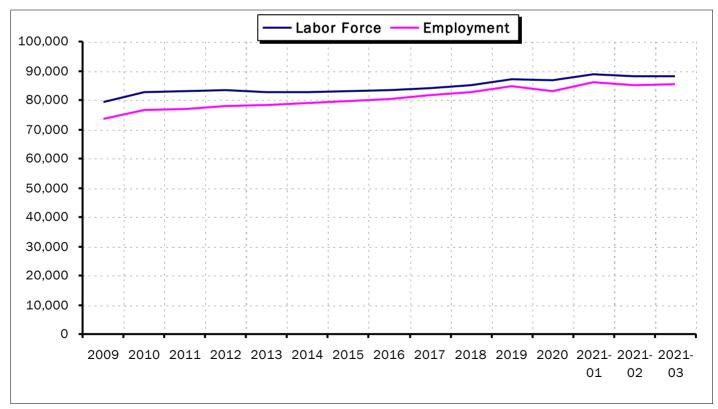
Source: Idaho Department of Labor

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

5. Industry Employment and Wages- 2010, 2019 and 2020

	201	0	201	9	202	0
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	56,944	\$31,138	63,189	\$38,041	61,786	\$40,219
Agriculture	2,153	\$27,533	2,469	\$36,049	2,462	\$36,235
Natural Resources and Mining	332	\$60,708	628	\$78,233	594	\$80,956
Construction	3,024	\$37,198	3,502	\$42,392	3,585	\$44,357
Manufacturing	6,228	\$46,439	6,968	\$53,024	6,604	\$55,393
Trade, Transportation, and Utilities	11,440	\$27,705	11,726	\$34,828	11,652	\$36,980
Information	666	\$26,062	543	\$34,462	440	\$33,487
Financial Activities	2,298	\$38,548	2,124	\$48,517	2,046	\$53,875
Professional and Business Services	4,107	\$30,266	5,525	\$39,268	5,402	\$45,046
Education and Health Services	15,381	\$31,188	17,298	\$38,073	17,101	\$40,000
Leisure and Hospitality	5,250	\$12,463	6,386	\$15,648	5,885	\$16,061
Other Services	1,360	\$23,270	1,347	\$29,595	1,344	\$31,543
Government	4,705	\$35,704	4,673	\$43,268	4,671	\$44,451

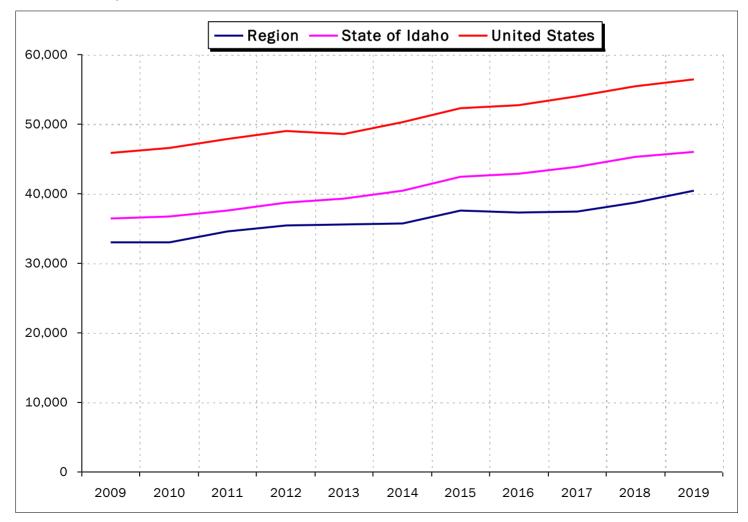
Source: Idaho Department of Labor

6. Top Employers, 2020

Employer	Ownership	Range
Idaho State University	State Gov	1,000 - 2,499
Pocatello/Chubbuck School District	Local Gov	1,000 - 2,499
Portneuf Medical Center	Private	1,000 - 2,499
Idaho Central Credit Union	Private	500 - 999
Bingham Memorial Hospital	Private	500 - 999
Shoshone Bannock Tribes	Local Gov	500 - 999
Amy's Kitchen	Private	500 - 999
Basic American Foods	Private	500 - 999
City of Pocatello	Local Gov	500 - 999
Wal-Mart	Private	500 - 999

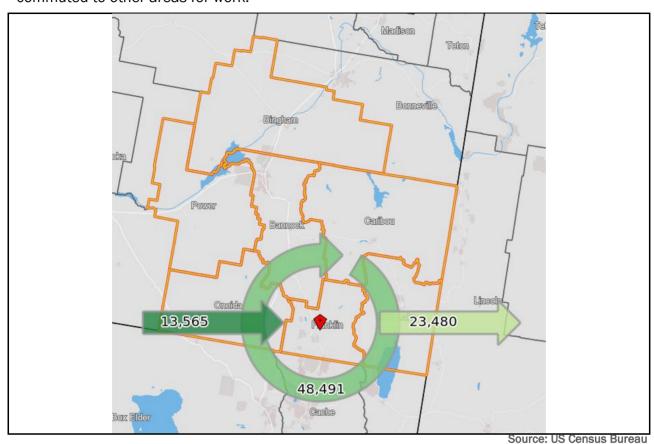
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

7. Real Per Capita Income, 2009 - 2019



8. Labor Force Commuting Patterns, 2018

It is estimated that 48,491 workers lived and worked in Southeast Idaho in 2018. Another 13,565 workers were employed in Southeast Idaho but lived outside, while 23,480 workers commuted to other areas for work.



9. Top 10 Cities Where People Who Work in Southeast Idaho Live, 2018

City of Residence	All Jobs
Pocatello	18,058
Chubbuck	4,746
Blackfoot	3,306
Idaho Falls	2,565
Preston	1,144
American Falls	1,139
Soda Springs	886
Montpelier	745
Ammon	544
Shelley	543

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

10. Top 10 Cities Where People Who Live in Southeast Idaho Work, 2018

City of Employment	All Jobs
Pocatello	20,885
Idaho Falls	6,822
Blackfoot	4,210
Chubbuck	4,036
Boise City	1,943
Preston	1,923
Soda Springs	1,474
Fort Hall CDP	1,176
Twin Falls	951
Shelley	830

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

For more Information, Contact:

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